

Bicycle Program



Bicycle Program

Current Activities

Bike Smart (Bicycle Safety Program)

- Resort Areas
- School Programs
- Safety Fairs
- Statewide Bicycle Plan
 - Designates bicycle routes for transportation trips
- Plan Review
 - Working from 2005 Bike Plan to generate project
 - comments for bicycle facilities
- Bike Maps
 - New Castle, Kent and Sussex Counties
- Delaware Bicycle Council
 - Staff and Lead Council – new goal development
- Bike Month Activities
 - Bike To Work Day
 - Legislator's Ride



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Recent Accomplishments

- Have Circulated Over 200 bicycles through the Bike Share Program
- Reduced the frequency and severity of bicycle crashes within the resort area
- Have developed an educational Bicycle Rodeo Program for Delaware Students
- Have conducted over 40 Bicycle Safety Checkpoints
- Have expanded Bicycle Education to Perdue (Georgetown) and Resort Quest (Bethany)
- Built Partnerships with community organizations and bicycle clubs



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Coming Attractions

- Expand the Bicycle Share Program
- Create Bicycle Friendly Communities
- Foster the Development of Bicycle Friendly Businesses
- Increase the Bicycle Safety Message to both bicyclists and motorists
- Implement Bicycle Parking Program at State Buildings
- Development of Multi-Modal Transit Hubs that include all modes and are prominent elements of the transportation system
- Increase the number of bicycle facilities/ expand network
- Develop Bicycle Commuter Training Programs





APRIL 24, 2009

You are invited to join

Governor Jack Markell

Senator Tom Carper

Representative Mike Castle

and

DelDOT Secretary Carolann Wicks

on

Friday, April 24

8:00 am - 4:15 pm

DelTech Terry Campus

Rt. 13 South, Dover

*Register online at
www.bikesummit.com or
complete the enclosed card*

2009 Delaware Bicycle Summit



2009 DELAWARE BIKE SUMMIT
FRIDAY, APRIL 24



- 8 – 8:30 a.m. Registration and Continental Breakfast
- 8:30 a.m. Welcome –Anthony Aglio, State Bicycle Coordinator
- 8:45 a.m. Secretary Carolann Wicks, Delaware Department of Transportation
- 9:00 a.m. Delaware Governor Jack Markell
- 9:15–10:30 a.m. Opening Speaker: Andy Clarke, Executive Director, League of American Bicyclist
- 10:30-10:45 a.m. Break
- 10:45-Noon TOPICAL BREAKOUT SESSIONS
1. Bicycle Friendly Communities
 - a. Andy Clarke (LAB)
 2. Bicycle Safety
 - a. Lt. John Washington, Bike Patrol Unit, University of Pennsylvania
 - b. Breen Goodwin, Bike Ambassador Program, Bicycle Coalition Greater Philadelphia
 3. Bicycle Friendly Design
 - a. Mike Ronkin, National Bicycle Expert, Designing Streets for Pedestrians & Bicyclists, LLC
 4. Bicycle Master Plans
 - a. Sheree Davis, Bicycle & Pedestrian Coordinator NJ DOT
 - b. John McLaren, Community Parks & Recreation; Rockville, MD
- 12:00 – 12:45 a.m. Lunch
- 12:45 - 1:30 p.m. Keynote Speaker: Mike Ronkin, National Bicycle Expert, Designing Streets for Pedestrians & Bicycle, LLC
- 1: 40 – 3:00 p.m. TOPICAL BREAKOUT SESSIONS
1. Bicycle Friendly Businesses
 - a. Andy Clarke (LAB)
 2. Bicycle Trails
 - a. Pat Tomes, Rails to Trails Alliance
 3. Healthy Initiatives
 - a. TBD
 4. Policies and Legislation
 - a. Michael Jackson, Director of Bicycle/Pedestrian Access, MDDOT
- 3:00 - 3:15 p.m. Break
- 3:15 – 3:30 p.m. Presentation: U.S Representative Michael N. Castle, C&D Canal
- 3:30 – 3:45 p.m. Presentation: U.S Senator Thomas R. Carper, Complete Streets
- 4:00 – 4:15 p.m. Closing Statement/Conference Survey: Amy Wilburn, Chair, DE Bicycle Council

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Bicycle Friendly Business Program

- Bicycling is good for communities, for businesses, and for people. It promotes active, healthy lifestyles, reduces traffic congestion, and improves air quality — and it's fun!

The Bicycle Friendly Business (BFB) program recognizes employers' efforts to encourage a more bicycle friendly atmosphere for employees and customers. The program honors innovative bike-friendly efforts and provides technical assistance and information to help companies and organizations become even better for bicyclists. This new initiative complements the [League's Bicycle Friendly Community \(BFC\) program](#), which has been recognizing cities and towns for their bicycle friendliness since 2003.

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Why would my Business apply for the Bicycle friendly designation?

- Businesses that promote bicycling are recognized for being green and socially responsible. They are conscious of their carbon footprint, aware of their impact on the environment, and are willing to think and act creatively in order to improve the quality of life for employees, their families and the greater community. A Bicycle Friendly Business attracts and retains employees, because people want to be part of a positive movement.
- The Bicycle Friendly Business program also provides [technical assistance](#) on how to become more bicycle friendly. The program offers great resources to help improve a business's bicycling accessibility, promotion and awareness within the workplace.

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What is a Bicycle Friendly Business?

- A Bicycle Friendly Business (BFB) is a corporation, organization, association, or nonprofit that actively promotes bicycling for transportation, recreation, exercise, and sport. A BFB practices social responsibility by weaving bicycling into the business culture and gives employees the opportunity to be active stewards of their personal and environmental health through bicycling.
- The Bicycle Friendly Business program evaluates applicants' efforts to promote bicycling in four primary areas: encouragement, education, engineering, and evaluation. Examples of these measures include:
 - **Engineering**
 - Safe cycling access; bike racks for employees and guests; showers and lockers for commuters and lunchtime riders.
 - **Education**
 - Bike-safety programs; mentorship for new commuters; and equipment tutorials.
 - **Encouragement**
 - Benefits for bike commuters; paid mileage for trips made by bike; loaner bikes for errands and short trips; and earn-a-bike programs.
 - **Evaluation**
 - An assessment of what's already being done and what to aim for in the future; in-house bike coordinators; and target ridership numbers. This is also the section to highlight your business's unique programs and policies that promote and celebrate bicycling—from loaner bikes for short trips and in-house spin classes to supporting charity rides and sponsoring bike-racing teams.